



makes spoken language visible
for deaf babies, children and adults



Cued Speech Association UK

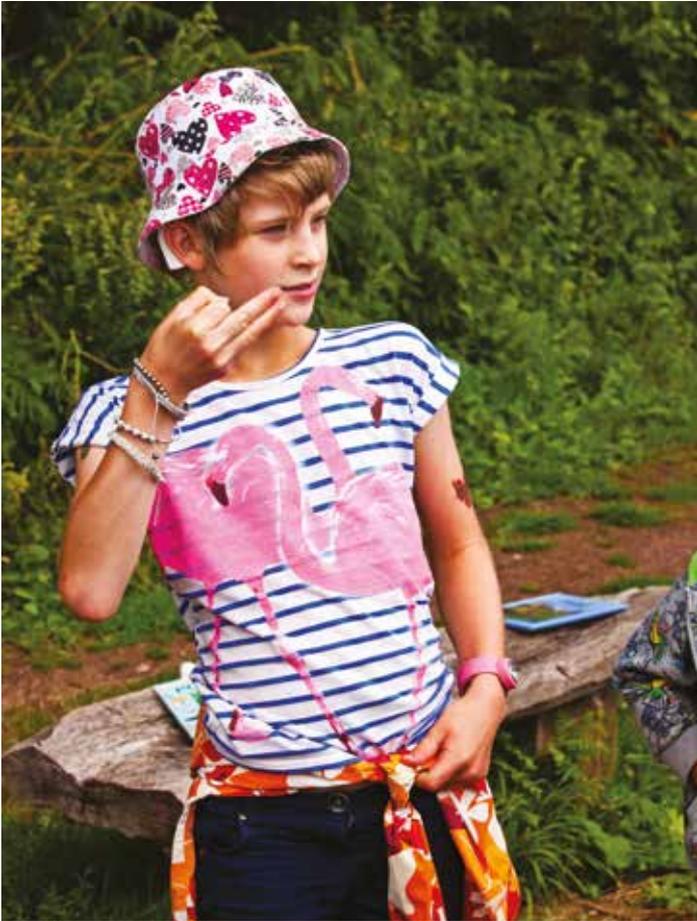
Providing information about and training in Cued Speech

Annual Report 2014

April 2013-March 2014

Cued Speech

makes spoken language visible
for deaf babies, children and adults



“ There are only two lasting bequests we can hope to give our children. One is roots; the other is wings. ”
Hodding Carter

Many deaf children are deprived of both.

Without access to the English language their ability to belong in a hearing family is greatly compromised; without real understanding of English they may have minimal access to education and consequently reduced life choices.

Cued Speech can solve these problems.

Cued Speech (CS) is a visual version of English (and other spoken languages) and is a system of 8 handshapes and 4 positions which completely clarify all the lip-patterns of speech.

- It is quick and comparatively easy to learn.
- Without it only about 35% of speech can be lipread; research shows that with CS, 96% of English can be lip-read accurately.
- With CS deaf babies and children can see the whole of the English language as clearly as hearing people hear it.
- Hearing parents of deaf children, and the professionals who support them, can learn the system in only 20 hours and can use English – visual English — to communicate with their deaf child immediately, the same as they would with a hearing child.
- Education becomes fully accessible – teachers can use it for literacy, to teach phonics, to access the whole curriculum.

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The language of English is made visible through Cued Speech
It has been adapted into more than 50 different spoken languages

Our charity

The Cued Speech Association UK (CSAUK)

Our vision is to prevent the tragedy of life-long social, educational and employment problems caused by poor understanding of English by making Cued Speech available to all who need it.

Our aim is to give deaf and hearing impaired babies, children and adults full access to English through Cued Speech so that they can acquire the communication and literacy skills they need to reach their potential.

To achieve this aim we strive to change the current situation for deaf children which is all too often social isolation, low expectations and poor educational outcomes to one which uses Cued Speech effectively. This provides full and easy communication at home and school leading to deaf children 'belonging' and reaching their academic and economic potential.

With a complete understanding of English and full literacy, deaf children can grow up to take a full part in society and use their understanding of English to control their own lives.

See page 11 for information about the financial and social benefit of our work.



The Principal Objectives of our charity are to provide:

information about and **training in** Cued Speech throughout the UK which is accessible to all who need it.

We also work to challenge the widespread but unjustifiable low expectations of deaf children.

The charity is vital because many parents and even teachers of deaf children still do not know how effective Cued Speech is. They need information about Cued Speech and be trained how to use it.

We want all deaf children to have the opportunity to benefit from Cued Speech.

We are the only UK organisation which does this work.

Maximising impact – For greatest impact we focus on providing information and training to parents and teachers who can then use Cued Speech to give deaf children a language for life.

The importance of Cued Speech

Why is Cued Speech essential for many deaf children?

Without hearing it can be almost impossible to understand English or any other spoken language. Speech-reading, or lip-reading, isn't much help; it's only possible to lip-read about 35% of what is said¹ – the rest is guesswork so deaf babies and children can't learn English through lip-reading alone. Hearing aids or cochlear implants are effective for some deaf children but do not restore normal hearing.

Over 90% of deaf children have hearing parents and if they can't communicate they can't take a full part in family life. They can become frustrated and isolated within their own family; behavioural problems are common and communication with the general public can be problematic. They often grow up without the ability to think in full English.

The use of British Sign Language (BSL) will give deaf children access to the language of the Deaf community but it has limitations both in education and in a hearing home. This is because it is a completely different language from English – the language of literacy and education – and it takes years for families to learn.

If deaf children can't fully understand English they will struggle with literacy and education. Research shows that the majority of deaf children leave mainstream school at 16 with the reading age of 9² and that deaf people are 2½ times more likely to be unemployed than a hearing person³.

Research references

- 1.) Cued Speech and the Reception of Spoken Language, Nicholls, G., 1979, Master's Thesis, McGill University, Montreal.
- 2.) The Deaf School Child, Language and Cognitive Function, 1979, Conrad R. A 1999 govt. commissioned a review of literature found 'no evidence to demonstrate an overall significant improvement in the education of deaf children since Conrad's study'. Preliminary findings from a 2013/14 study into oral deaf children's literacy in the UK found half were 'poor readers' and 2/3 had poor vocabulary levels Herman, Roy & Kyle, 2014
- 3.) RNID Brief on Deafness, employment and discrimination.
- 4) Torres, S., Moreno-Torres, I., & Santana, R. (2006). Quantitative and qualitative evaluation of linguistic input support to a prelingually deaf child with Cued Speech, *Journal of Deaf Studies and Deaf Education*, 11, 438-448.
- 5.) 'Cued Speech and Cued Language for Deaf and Hard of Hearing Children' Edited by: Carol J. LaSasso, Kelly Lamar Crain, Jacqueline Leybaert pages 183-212.
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- 7.) Visual Speech in the Head: The Effect of Cued Speech on Rhyming, Remembering, and Spelling. Leybaert, J. & Charlier, B., 1996, *Journal of Deaf Studies & Deaf Education*, Vol. 1, pp. 234-248.
- 8.) Cued Speech in the Stimulation of Communication: An Advantage in Cochlear Implantation.' Descourtieux, C., V. Groh, A. Rusterholtz, I. Simoulin, D. Busquet, *The International Journal of Paediatric Otolaryngology*, 1999.

Solutions with Cued Speech

Understanding English – With Cued Speech 96% of speech can be lip-read, making it easy for deaf children to learn and understand English¹.

Early language and normal brain development – our charity can teach Cued Speech to a hearing parent or teacher in only about 20 hours. Cued Speech is 'just' the English language so once the system has been learnt parents and teachers can make the whole of the English language fully visible; learning it is rather like learning to type if you can already write. Babies and children can absorb the whole of the English language without delay⁴ just as hearing children do.

Belonging and self-esteem – an American study of 32 adults who grew up with Cued Speech found 'high levels of self-esteem and self-confidence, which they credit to their parents' choice of CS, their early childhood experiences of feeling included in family activities and conversations and in peer groups, and positive feelings of competence and success in school'⁵.

Literacy – International research demonstrates that deaf children brought up with Cued Speech achieve reading scores equivalent to hearing children⁶ and that they learn to read using an internal phonetic model⁷, just like hearing children.

Access to education – Teachers and other professionals use Cued Speech to give deaf children full access to lessons at school, college and university.

Cued Speech is inclusive – it helps deaf children get the best from their hearing aids and cochlear implants⁸ and can be used together with BSL to give complete bilingualism.

Cued Speech can also be used with older deaf children and adults to help them learn or improve their English, with hearing children with language problems and it helps deafened people to continue to communicate in English.

Because Cued Speech has been adapted into over 50 different languages and dialects it can also be used in the home by families for whom English is a second language.

Why our charity is essential

The charity's CEO writes:

“ I have a passion for Cued Speech based on two things: firstly my own family's experience (Cued Speech has enabled my two deaf children to entirely reach their potential) and secondly my day-to-day contact with other deaf children some of whom have had early and consistent access to English clarified by Cued Speech and all of whom have thrived – just like my own children—and others, who haven't had access to Cued Speech, for whom it's a lottery.

Some deaf children without access to Cued Speech do well with aids and implants but others fail to fully understand English and some are deeply, and probably permanently, damaged by lack of access to a home language in early years and lack of access to English in education. **It is the contrast between these two groups of children and the unnecessary waste of the potential of so many of our deaf children which impels me to work for change.**

Our core work to provide information and training for parents and professionals of deaf children of all ages, and to promote infancy as the best time to start, remains of paramount importance if deaf children's language communication and educational problems are to be solved. We are the only UK organisation which does this work.

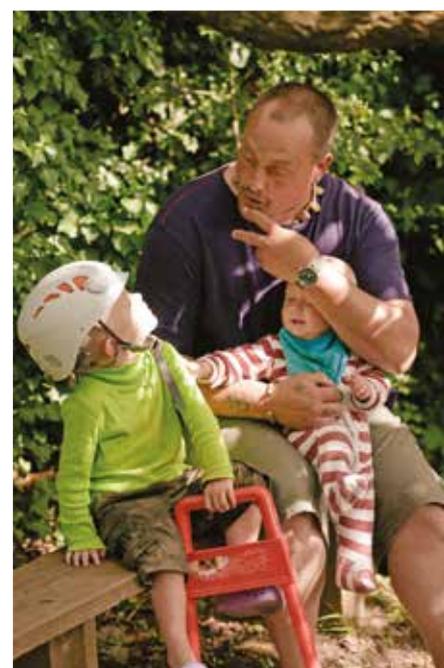
Recently, with cochlear implants holding hope of a 'cure' to deafness which is frequently not fulfilled, we are seeing an increasing number of children whose need for Cued Speech only becomes apparent to their parents or teachers at an older age. To meet the needs of this group our tutor, Cate Calder, has been developing specific programmes to help older language-deprived children to understand English and become literate. The children's progress is monitored and is, so far, phenomenal, with some areas seeing a year's progress in a few months teaching. We expect to publish a summary of the methods and results next year.

This year we have also taken the opportunity presented by the new legislation to try to persuade the government that 'early intervention' shortly after birth will both prevent, or greatly lessen, deaf children's on-going language problems and save the government money. Next year we will know how successful we have been.

As a small organisation we are consistently 'punching above our weight' thanks to our dedicated and multi-skilled staff, Directors, our wonderful volunteers and our increasing partnership work with other organisations in the field.

ANNE WORSFOLD

”



Report on the year's activities

Providing information and challenging low expectations

Information - first amongst equals

The charity's twin objectives are to provide information and to ensure that training is available. However we believe that information is the 'first amongst equals' as without information, deaf children are not able to benefit from Cued Speech because their parents or teachers do not know about it or they don't understand how effective it is.

Achieve, Belong and Communicate in English through Cued Speech (AB&C) - a three year project

Our work to provide information and to counter the low expectations of deaf children is on-going, but specific targets are set within the AB&C project, now in its penultimate year. Its aims are to ensure that everyone who has contact with a deaf child or makes policies which affect them understands Cued Speech and how it can transform the lives of deaf children by giving them complete access to spoken language.

Its objectives are to:

- create and disseminate clear, accurate and pertinent information about Cued Speech to parents of deaf babies and children, and the professionals who work with them
- challenge the long-standing view, held by many of the professionals who advise parents of deaf children, that many deaf students are innately incapable of acquiring a full understanding of English – which means they are not looking for ways to make this possible.

We must also show how Cued Speech can enhance other choices; that it can help deaf children get the best from technology such as cochlear implants and can also be used with British Sign Language (BSL).

Facts and figures – this year our small team of experienced and committed staff and volunteers disseminated information about Cued Speech, and its optimum use, through:

- our website, which received over 13,000 (last year 11,900) unique visits and 20,874 (15,500 last year) visits in total.
- continued use of social networking sites such as Twitter and Facebook.

- presentations and workshops to parents' groups and professionals across the UK which covered both how to cue and research which demonstrated its successes.
- regular advertisements in appropriate publications such as the National Deaf Children's Society (NDCS) magazine.
- our quarterly newsletter – reaches around 1,000 with an 'open rate' 10% (last year 5%) higher than the industry average.
- phone and email conversations with parents and professionals.
- exhibiting at relevant exhibitions or conferences organized by bodies such as the NDCS.
- several articles which were written by, or brokered by, our staff and published in magazines such as that of the British Association of Teachers of the Deaf.

During the year a new website was designed which will be better suited to smart phones and tablets. The comprehensive re-write of web content, including the scripts for two videos, is nearly complete and the new site is expected to go live in the first quarter of the next financial year. Some of the new text-based content is already available as printed documents and downloadable files.

Department of Health Information Standards certification

Our new information is certified under the Information Standard scheme (which was developed by the Department of Health to help the public identify trustworthy health and social care information) and is therefore officially 'accurate, impartial, balanced, evidence-based, accessible and well-written' and bears the Information Standard 'kite mark'.



A 'once in a generation' opportunity

Most of our work to challenge the low expectations of deaf children was centered around the changes to the education for all children and young people with Special Educational Needs (SEN) which were set out in the Children and Families Act (which received royal assent in March 2014) and the accompanying SEN Code of Practice. These once-in-a-generation changes will benefit some SEN children but are inadequate for deaf children. It was vital that our charity, which is the only voice for Cued Speech-using children, both responded directly to the government and also worked in partnership with other organisations to take forward our significant concerns. Our work with the Communication Trust, whose focus is on all children with Speech and Language difficulties, and the National Sensory Impairment Partnership (NatSIP), whose focus is deaf, blind and deaf/blind children, has greatly increased our ability to lessen the unintended negative consequences of government change and also resulted in the beneficial side effect that many more organisations in the sector better understand what can be achieved through Cued Speech. Our work had two main goals:

1. to highlight the need for practical support for families with deaf babies and young children, because without early support deaf children will have delayed language which will be both detrimental to their education and more expensive for the state to support thereafter.

2. to campaign for deaf children's right to have access to full education rather than to 'modified' teaching.

The work is on-going because the details of support are set out in the Code of Practice which is still in draft. Delivering our goals will save the government money because with age-appropriate language deaf children will not need expensive, ongoing 'language modification' and full access to education should result in tax-paying adults who contribute to, rather than drain, national resources.

Resources for this project

The cost of creating and making information available continues to be largely unrecoverable. Years ago, when printed materials were the norm, parents and professionals expected to pay for leaflets and booklets – often offering an extra donation to our work. Now they expect materials to be freely available on the internet but the core cost of creating them remains the man-hours needed to write, design and make them available which we keep to a minimum by using staff and volunteers, not external writers. Also, whilst the government requests and responds to feedback, grants to fund this work are only open to much larger charities and the work has put a significant strain on the human resources of our small organisation. Consequently we have to fundraise to support the costs of this work, focusing on raising the educational outcomes of deaf children and providing information.



Clear, accessible information is
the root of successful
Cued Speech use by
parents and professionals

Through Cued Speech
deaf babies and children
can fully learn
the English language.



Report on the year's activities

Making training available

Our Learn to Cue (LTC) project aims to deliver easily accessible and affordable Cued Speech training in a variety of formats to meet the needs of our users. We sell training to professionals and families of deaf children who can afford it and provide subsidised or free training where it is necessary.

We work mainly with parents and professionals rather than children directly because the adults around the child need to use Cued Speech consistently to make every-day language fully accessible – thus giving the deaf child the means to acquire language naturally, easily and without delay.

Our training is adaptable to maximise accessibility and support whilst minimising cost. Learners receive advice and support from our office staff to use one or all the following routes to learn:

- our e-learning website, which is free to use at the request of the extremely talented volunteer who created it with input from our staff and is complemented by use of our e-learning handbook.
- bespoke training, including face-to-face sessions, arranged for families and professionals
- one-to-one or small group training sessions through

'Skype' – which are adaptable, personalised, immediate, very effective and economical.

We also built on last year's **family camping weekend** by arranging a successful informal family cueing weekend in south Devon. We were grateful to the Field Studies Council for providing some free nature activities, such as pond dipping at the Slapton Ley National Nature reserve, which we used as vehicles to build the children's language skills and their parents cueing fluency.

Supporting parents – A Bursary Fund, provided by a £10,000 grant from the St James's Place Foundation is proving vital for parents who can't afford the costs of training.

Increased efficiency – Our new Social Impact Tracker software has enabled us to deal more efficiently with enquiries and on-going training as office staff and tutors are both able to access and enter information directly onto the secure cloud-based system. Tutors are more easily able to offer on-going support.

Delivering training via Skype now means that we can respond immediately whatever the geographical location; all families who requested Skype training were offered a start-date for training of between 2 days and 2 weeks.



Learning language
through Cued Speech at
our family weekend



Contracted out work and new developments

We continued to contract out one of our tutors, Cate Calder, to Exeter Royal Academy for Deaf Education (ERADE) and to the Devon Hearing Support Service. All of the Teachers of the Deaf (TODs) in the Support Service must be competent in Cued Speech and Cate's job with them is mainly to teach Cued Speech to Teaching Assistants, TODs and parents of deaf children; in addition this year she created some cued stories for literacy development. Her work at ERADE includes training for staff members but also has a wider remit as she also works directly with young, BSL-using pupils and – crucially – is developing and delivering a programme which includes Cued Speech in a new reading strategy for the students, enabling them to use phonic de-coding skills to read. On-going assessments show phenomenal progress in some areas. We expect to publish a summary of the programme and the results next year.

Our tutor's quest to continually improve the literacy of the pupils at ERADE led directly to the exciting development of new materials by THRASS, an international commercial phonics resource company. Previously, as part of their programme of social responsibility, the company – with our input – had produced a Cued Speech version of interactive literacy software. This year we worked with them to create a Cued Speech version of their basic chart, due to be published in April 2014, which will give easily accessible visual information about all the 'sounds' of English for any deaf child world-wide who is learning to read English. Cued Speech is the only system which gives access to both the whole of the English language and to the sound-based units of which it is made.

Our new development work included detailed plans and a schedule of work for a formal training package to give a clear, economical, efficient path to qualifications for professionals.



Exams

Our Level One exams in Cued Speech Proficiency were, for the first time, delivered remotely and the bulk of the work to re-write our Level Two exams took place with the exams due to be used for the first time in early summer 2014.

Are there targets we didn't reach?

The time-limited opportunities to feed back on the new educational legislation and to work with THRASS on new materials meant that our small team did not have the time during the year to fully meet all the targets we set ourselves. The work to develop training resources in formats which are accessible through smart phones and tablets did not move forward and our work to create a formal training package to give a clear, economical, efficient path to qualifications for professionals, thus increasing our earned income, made less progress than planned. Our negotiations with external exam accreditors did not reach a conclusion, as we had hoped, and are on-going.

Facts and figures

We have trained 144 individuals this year, including parents, family members, professionals, deaf adults and trainee professionals. Based on the estimate that each professional we train uses Cued Speech with 4 children (often it is many more) our direct training has benefited approximately 491 (454, last year) deaf children in the year.

Also additional children would have benefited from the 470 (last year 307) returning visitors to our free e-learning website and from training provided by professionals in areas such as Swindon, Newcastle and Manchester who, after learning with our charity, are now delivering training themselves.

Next year we will:

- publish a summary of the method and results of the literacy project developed at ERADE to further help professionals use Cued Speech
- complete the first stage of work on our formal training package
- repeat our activity-based Summer Camp in south Devon and add, as requested, formal lessons and a pop-up crèche
- continue our successful training programme.

Report on the year's activities

Continuing to increase our efficiency

We are always aware that as a charity it is our duty to work as efficiently and cost effectively as possible so that the greatest possible proportion of our income goes to our beneficiaries.

86% of our expenditure is on charitable activities.

Human Resources

Staff – we are enormously fortunate that we have dedicated staff with a wide skill base. To further strengthen the structure of the charity, a Charity Manager was appointed at the end of the previous financial year and has taken responsibility for many of the general management tasks from the Executive Director. Together with our Administration Manager he has also taken over much of the work of our freelance Accountant, who retired in August 2013. This is proving to be more cost effective with a 32% decrease in direct accountancy costs. It also has given the Executive Director more time to devote to Cued Speech development. With all staff now working part-time and a three-fold increase in our use of highly skilled freelance workers we have seen an increase in efficiency, flexibility and output with no increase in cost.

Volunteers continue to be invaluable, their work is worth many thousands of pounds to our charity – they:

- teach Cued Speech, run 'cue clubs' and examine candidates
- create and contribute to information and tuition materials
- demonstrate Cued Speech at exhibitions
- govern and advise the charity.

Office

The sub-letting of one third of our office space is working well and continuing to provide a modest income.

Technology

For some time our work had been hampered by slow, 8-year-old P.C.s, unsuitable for using Skype and interactive media. The greatly appreciated Clothworkers' Foundation grant enabled us buy new IT equipment, leading to significantly increased efficiency in 2013–14.

Partnership working in Europe

Cued Speech use is widespread in continental Europe with degree-level qualifications in French Cued Speech (LPC). During the year visiting French professionals worked with our tutor to create filmed resources, now available on our website, to demonstrate the difference between the sounds of English and French.

We have also joined the Hearing Impaired Professionals European Network (HIPEN) and are represented by our Trustee, Jeign Craig, who lives in France. We have a particular interest in European projects such as the Teaching English to Deaf Students (TEDS).

It's a sad reflection on deaf education in the UK that here many children struggle with English as a first language whilst in Europe they are focusing on the acquisition of English as a second language.

Closer working with Europe will both increase our sales of training to European countries and give us additional facts to support our calls for Cued Speech to be more widely used to give full access to English and thus increase the expectations of deaf children in the UK.

Partnership working in the UK

Although we are the only UK organisation which promotes and makes available Cued Speech training, to increase our effectiveness we are working to demonstrate to other organisations that Cued Speech can contribute to shared goals, for example improved outcomes for deaf children (the National Sensory Impairment Partnership) or improved literacy (THRASS) or improved language outcomes (the Communication Trust) or the effective delivery of sign bilingualism (the BSL coalition). As others include Cued Speech in their materials our work can be greatly amplified.

As other organisations become aware how well deaf children are able to achieve with Cued Speech the climate of low expectations for deaf children will no longer be defensible.

Communicating and learning English

naturally through life

Training - a small selection of feedback



I feel very inspired and can't wait to start to deliver Cued Speech within my working environment. *(professional)*

Thank you so much for giving us the tools to support our son's development. *(parent)*

The delivery of the course was excellent, very friendly and a relaxed approach which encouraged our learning also very knowledgeable and supportive, we learnt so much in two days. *(parent)*

Being able to bring my family to the cue weekend was brilliant so they could improve their Cued Speech which in turn helps our son. Thank you. *(parent)*

The main reason I learnt to cue was to help Alex with literacy. However, I soon found that it helped him with lip reading and was really useful for communicating with Alex when background sound meant he couldn't make sense of sound with his implant. ...I am very grateful for my 'Cued Speech' toolkit! I am very grateful to the charity for giving me the opportunity to learn Cued Speech. *(parent)*



Building understanding

Over the years one of our volunteers, Andy Houghton, has created a number of outstanding 'talking heads' snapshot videos which have built to give us a wide ranging picture of Cued Speech use and users and which we showcase in a 'CueTube' section of our website. This year he filmed a mini-series which together tells one family's inspiring story as their son learnt English through Cued Speech.

Financial and Social Benefit

Financial benefit can be hard to calculate. One way is to look at the cost of just one of the problems which can result from childhood deafness – illiteracy. Many deaf children who do not have access to Cued Speech have very low literacy levels. The cost of low literacy alone is estimated by the Every Child a Chance Trust to be between £5,000 and £43,000 per person up to the age of 37 and up to £64,000 over the lifetime of one individual.

In the past we have stated an average cost to teach a person the Cued Speech system. The cost of delivering training in CS is becoming increasingly variable as professionals and families learn at different rates and make different use of the free e-learning site. As an

estimate, training for a needy and extended family, who may need a great deal of support, could cost up to £1000 but a more normal cost is between £50 and £200.

Research shows that with Cued Speech deaf children can be fully literate so its use – looking at literacy alone – is extremely cost-effective!

To this can be added the benefit of access to the language of home and school, leading to vastly improved family experiences, academic achievements and life choices.

It is no exaggeration to say that the use of Cued Speech can completely transform the lives of deaf children and the social and economic payback is incalculable.

Legal and Financial

History

Our charity was founded in 1975 as The National Centre for Cued Speech, part of KIDS, the registered charity for children with a disability. The charity became independent in 1980 when it also incorporated as a company limited by guarantee. It was renamed the Cued Speech Association UK (CSAUK) in 2000.

Risk management

The Directors have assessed the major risks to which the charity is exposed, in particular those related to the operations and finances of the charity, and are satisfied that systems are in place to mitigate our exposure to the major risks.

Public benefit

The Cued Speech Association UK operates for public benefit by working to improve the communication and literacy skills of deaf and hearing-impaired children and adults. In exercising their powers and duties, including setting objectives and planning activities, the directors of the charity confirm that they have complied with their duty in Section 4 of the Charities Act 2006 to have due regard to the guidance on public benefit as published by the Charity Commission.

Charity activities

The charity's activities are governed by the Memorandum and Articles of Association (reviewed in October 2001). Members of the Association elect Trustees (who are also Directors) who meet quarterly to decide policies, and to appoint and oversee staff.

Human Resources

Headed by Executive Director Anne Worsfold, five part-time staff were employed through the year. A freelance accountant was employed until the end of August. Highly skilled freelance Cued Speech tutors were also used, both paid and volunteers.

Tutors, staff and volunteers working with children and vulnerable adults comply with our comprehensive Child Protection Policy and where required are checked under the Disclosure and Barring Service.

Volunteers' work is vital and worth many thousands of pounds to our charity.

Directors' Statement

The Summary Financial Statements for the year ended 31st March 2014 in the following pages are the responsibility of the Directors and are taken from the full Directors' Report and Financial Statements. A copy of the full accounts may be obtained on request from the charity's office (please see contact details on the back cover).

The annual Financial Statements were approved on 11th July 2014 and will be submitted to the Charity Commission and Registrar of Companies in due course.



Tim Hailstone, Director

Audit The charity's trustees consider that a full audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2013 Act) and that an independent examination is needed.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the 2011 Act: and
 - to prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 2011 Act have not been met: or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Michael Ghersie FCA M G Associates Limited
Chartered Accountant 36 Victoria Road, Dartmouth

Statement of financial activities

for the year ending 31 March 2014

	2014 Restricted Funds	2014 Unrestricted Funds	2014 Total Funds	2013 Total Funds
INCOMING RESOURCES	£	£	£	£
Voluntary income	103,000	58,694	161,694	151,322
Activities for generating funds	2,309	1,882	4,191	2,309
Investment income	-	818	818	1,087
Incoming resources from charitable activities	15,519	-	15,519	15,660
TOTAL INCOMING RESOURCES	120,828	61,394	182,222	170,378
RESOURCES EXPENDED				
Charitable activities	121,100	10,540	131,640	110,401
Cost of generating charitable income	8,908	1,908	10,816	19,749
Management, Administration & Governance	4,242	6,469	10,711	11,550
TOTAL RESOURCES EXPENDED	134,250	18,917	153,167	141,700
Net resources before transfers	(13,422)	42,478	29,056	28,680
Transfers between funds	750	(750)	-	-
Net resources after transfers	(12,672)	41,728	29,056	28,680
Reserves brought forward	53,437	52,185	105,622	76,942
RESERVES CARRIED FORWARD AT 31 MARCH 2014	40,765	93,913	134,678	105,622

Income

Total income received in 2013/14 was £182,222, of which £161,694 (89%) was donated by charitable trusts, companies and individuals and the remainder £20,056 (11%) included tuition fees and charges, membership subscriptions and investment income.

Expenditure

Total expenditure was £153,167, of which £131,640 (86%) was spent on charitable activities, £10,816 (7%) on fundraising and £10,711 (7%) on governance. Net expenditure on charitable activities was £119,121, of which £118,371 (99%) was funded from restricted donations and £750 (1%) from general funds.

Reserves

Income during the year exceeded expenditure by £29,056, resulting in an increase in reserves from £105,622 to £134,678, of which £40,765 were restricted funds and £93,913 unrestricted funds (including a designated contingency reserve of £20,000). The Association's policy is to hold general reserves equivalent to not less than three months' expenditure. The balances held at 31 March 2014 met that requirement.

Legal and Financial

Balance sheet as at 31 March 2014

	2014	2013
	£	£
ASSETS		
Fixed assets		
Tangible Assets	1,675	2,233
Current assets		
Debtors	2,119	5,315
Cash at bank and in hand	137,828	101,185
Total current assets	139,947	106,500
Creditors (<i>amounts falling due within one year</i>)	(6,944)	(3,111)
Net current assets	133,003	103,389
TOTAL ASSETS LESS LIABILITIES	134,678	105,622
FUNDS		
Restricted – General	2,000	5,500
Restricted – Projects	38,765	47,937
Unrestricted – General	73,913	32,185
Unrestricted – General	20,000	20,000
TOTAL FUNDS	134,678	105,622

Donors

The Directors are grateful for the support, interest and encouragement received during the year from trusts, companies, other organisations and individuals, including members who gave more than the minimum membership fee. During the year donations were received from one anonymous donor and from the following:

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One family's story

“ Our son is now 14 years old, and was diagnosed profoundly deaf at 9 months. Hearing aids didn't seem to help and MRI scans revealed that he had no auditory nerve on one side, and very little, if any, on the other. With lengthy assessment for a cochlear implant (CI) underway with no guarantees of the likely outcome, we faced the very difficult challenge of how to support his language and communication skills through his vision alone.

We discovered that CS is a lipreading-based system that combines a few simple hand movements close to the mouth with normal speech to make visually clear every sound a person is saying as they say it. It provides a simple visual alternative to hearing aids and cochlear implants by enabling a deaf child to see visually all the sounds of natural speech.

For us, CS wasn't a choice; it was a necessity if he was to have the chance to acquire a first full language and fully access our family life. It was the only way that we could avoid him becoming permanently language disabled later in life, the only way that we could enable him to gain the language necessary to support literacy and numeracy when he got to school.

My husband and I were trained by the CSAUK in 5 days. It seemed unbelievable and miraculous to us that we could cue to him nonsense words, silly sounds, nursery rhymes, read stories to him, chat to him, to say to him whatever we liked in English with every bit of syntax, grammar and vocabulary fully, simply and easily represented as though speaking normally. In fact, after only one week of CS training, we were capable of cueing perfectly and accurately every single one of the 30,000 or so words in our own vocabulary and any word or phrase ever published or spoken in the English language – something that wouldn't be even remotely possible for us in BSL even after a lifetime of immersion in sign language.

The discovery of CS and what it could do for our son and for us as a family was profoundly liberating and life-changing, and continues to be thirteen years down the line.

Because of our use of CS his acquisition of English from his first birthday until starting school was astonishing: in those few years, he closed the receptive language gap between him and his hearing peers, and by the time he

started school, he had age-appropriate understanding of English.

Although he received a cochlear implant at 2 ½, the implant team's considered it to be more or less a 'failure' when tests indicated that he could only hear a few speech sounds. Over the years, however, what he could understand through the implant has improved beyond any expectations, and we now believe that for children whose aided hearing is very poor, early, continuing and full acquisition of English visually through CS could be a key to developing good listening and oral skills later.

Despite not being able to hear all the sounds of English clearly, [with his implant] he has used his receptive language knowledge to develop his speech. He is now intelligible to most people and converses quite easily with his (hearing) brothers and best friend (none of whom cue with him).

He took very easily to reading and writing – more easily than many of his hearing peers – perhaps helped by already having a visual phonic 'map' in his head from his early exposure to CS. By Year 2/3, he was using spoken English as his first language; by age 6 he had a reading age of 10; he achieved Level 4/5s in his English SATs in Year 6; and now, at 14, he has a reading age of 16+.

He is now very happily integrated and confident with his friends at his mainstream school. He has recently been discharged by his current local SALT as her assessments indicate that he has reached all expected targets in communication skills for a child of his age and doesn't need any further support from her.

He now has a whole world of options open to him in his future life that simply wouldn't have been possible if he hadn't had the chance to acquire English [through Cued Speech] as a first language during his preschool years.

I can honestly say that without all the information, training and ongoing support from CSAUK, we wouldn't have been able to give our son the start that he needed in life, and he wouldn't be the confident, happy and successful young man that he is now.

We can put you in touch with this parent who is happy to correspond directly about her experiences.





Charity Name Cued Speech Association UK (CSAUK)

Charity Number 279523

Company Number 01477997

Directors

Mrs W Burton

Ms C Cottam

Mr A Garratt

Mr T M Hailstone

Ms T Kirwin

Mr K Orpin

Dr H Silver (retired Sept. 2013)

Ms R Singerman-Knight (appointed October 2013)

Mrs J Craig (appointed October 2013)

Secretary

Ms T Kirwin

Registered Auditors

MG Associates, 36 Victoria Road, Dartmouth TQ6 9SB

Bankers

Coutts & Co, 440 Strand, London WC2R 0QS

Caf Bank Ltd, PO Box 289, West Malling, Kent ME19 4TA

Scottish Widows, 67 Morrison Street, Edinburgh EH3 8YJ

Registered Office

Cued Speech Association UK, 9 Jawbone Hill, Dartmouth, Devon TQ6 9RW

Email: info@cuedspeech.co.uk Telephone: 01803 832784

Webs: www.cuedspeech.co.uk www.learntocue.co.uk

Cued Speech was devised in 1966 by the late Dr R Orin Cornett,
Professor Emeritus of Audiology, Gallaudet University, USA

For deaf babies, children and adults who can't fully benefit from hearing aids or implants - or who hear nothing at all - Cued Speech is the only way to access sound-based spoken language.

Cued Speech gives deaf children the language they need to communicate in English and to learn to read and write.

Because Cued Speech can be learnt in just 20 hours deaf children can learn language without delay.